



Children's Education Society (Regd.)

The Oxford College of Pharmacy

(Recognized by the Govt. of Karnataka, Affiliated to Rajiv Gandhi University of Health Science, Karnataka;

Approved by Pharmacy Council of India, New Delhi)

Accredited by NAAC and International Accreditation Organization (IAO)

Date: 25/10/2018

CIRCULAR

This is to inform all the students and teaching staff of The Oxford College of Pharmacy that a seminar titled “**Protecting Your Ideas-IPR**” for the academic year 2018-19 will be conducted on 30/10/2018. We request active participation for the same.

P. Padma
PRINCIPAL

PRINCIPAL
The Oxford College of Pharmacy
No 6/9, 1st Cross, Begur Road, Hongasandra
Bangalore - 560 068

Chief Patron

SRI. S.N.V.L Narasimha Raju
Chairman,

The Oxford Group of
Institutions, Bangalore.

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Dr. Padmaa M Paarakh
Principal & Professor, TOCP

Co-ordinator

Mrs. Amritha

Department of
Pharmaceutics

Resource Person

Dr. Mallikarjuna Shetty

Professor
Department of
Pharmaceutics

The Oxford College of
Pharmacy

ABOUT US

The Oxford College of
Pharmacy (TOCP) was
established in 1992. TOCP
under the aegis of Children's
Education Society (R) offers
D Pharm, B Pharm, M Pharm,
Pharm D, Pharm D Post
Baccalaureate and PhD
Programs.

TOCP is recognized by the
Government of Karnataka,
affiliated to Rajiv Gandhi
University of Health Sciences,
Karnataka, and Drug control
Board, Karnataka
respectively, approved by
Pharmacy Council of India,
New Delhi.

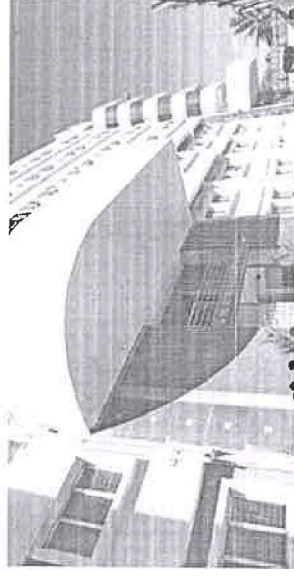
Seminar on

"Protecting Your Ideas-IPR"

On

30th October 2018

Time: 10 AM-11 AM



Organized by

Department of Pharmaceutics
**THE OXFORD COLLEGE OF
PHARMACY**

No 6/9, 1st Cross, Begur Road,
Hongasandra, Bangalore

PIN 560 068

Karnataka, India.



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DEPARTMENT OF PHARMACEUTICS

ORGANISED SEMINAR

ON

“PROTECTING YOUR IDEAS- IPR”

CHIEF PATRON

SHRI S. N. V. L NARASIMHA RAJU

CHAIRMAN

THE OXFORD EDUCATIONAL INSTITUTIONS

CONVENER

Dr. PADMAA M PAARAKH

PRINCIPAL

THE OXFORD COLLEGE OF PHARMACY

SEMINAR CO-ORDINATOR

MRS. AMRITHA

ASSISTANT PROFESSOR

DEPARTMENT OF PHARMACEUTICS

THE OXFORD COLLEGE OF PHARMACY

RESOURCE PERSON

Dr. MALLIKARJUNA SHETTY

PROFESSOR

DEPARTMENT OF PHARMACEUTICS

THE OXFORD COLLEGE OF PHARMACY

DATE: 30th OCTOBER 2018

TIME: 10 AM to 11 AM



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PREAMBLE

The Department of Pharmaceutics conducted the seminar on “**Protecting Your Ideas- IPR**” for the students and teaching faculties. There were 30 participants. Dr. Mallikarjuna Shetty, Professor, The Oxford College of Pharmacy, Bangalore delivered the lecture.

In this competitive world, protection of ideas and innovations is very important. By understanding different forms of Intellectual Property Rights (IPR) and how to use them, one can prevent intellectual property theft.

The content delivered in the seminar is as follows:

The speaker began the session addressing on the seminar topic- “**Protecting Your Ideas- IPR**”. IPR includes inventions, literary and artistic works, designs, symbols, names, and images. These are basically legal rights. Protection of such ideas through IPR is very important to safeguard your intellectual assets and prevent others from using them without permission.

Some common forms of IPR includes patents, copyrights, trademarks, and trade secrets. One can go for registering the IPR, he or she can protect the ideas from infringement and ensure that you have the legal authority on your inventions. Additionally, IPR plays a vital role in nurturing innovation, creativity and economic development. IPR encourages inventors with incentive to invest time, effort and resources in developing new ideas and products so thereby which they can get the benefits of their inventions. It prevents unauthorised use, reproduction or distribution of the inventions by others. IPR promotes research and development by providing protection to new technologies, and advancements in research. Additionally, IPR enhances competitiveness of businesses by offering protection to brands, innovations, trade secrets thereby enabling differentiation between themselves in the market and maintaining competitive environment.



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Through copyrights and IPR, cultural works, traditions etc., can be protected thereby which cultural heritage can be preserved and further ensures that inventors receive recognition for their contributions. Overall IPR are essential for promotion of creativity, protecting investments in innovation and thereby acts as a driving force for societal progress.



Dr. Mallikarjuna Shetty interacting with the participants



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Participants involved in the seminar

OUTCOME

There were 30 participants in the seminar. New ideas, inventions, creations, art work has to be protected and this is possible through IPR. IPR offers numerous benefits like it encourages innovation, provides protection of rights, fosters economic growth, preserves cultural heritage, enhances competitiveness and promotes research and development. After attending the seminar, the participants were able to understand about the protection of new ideas through IPR thereby offering a conducive environment for dissemination of the knowledge and ideas.



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LIST OF PARTICIPANTS

SL.NO	NAME OF THE STAFFS	SIGNATURE
1	ANUPAMA V P	Anupama
2	ARCHANA B A	Archana
3	ARLAGADDA NIKHILA	Arsl Nikh
4	ASWATHI V	Aswathi
5	CARINA TONY	Carina
6	CHAITHANYA A K	Chaithanya
7	KANCHAN B JANGID	Kanchan B
8	MERLIN MATHEW	Merlin
9	MOGAL ANEESA SULTHANA	Mogal
10	MOHAMMED SALEH BAAQRI	Mohammed
11	MOUNIKA T	Mounika
12	NICHITHA YADAV P N	Nichitha
13	NIDHI JAYAPRASAD	Nidhi
14	RESHMA VARUGHESE	Reshma
15	SHWETHA K O	Shwetha
16	SOWMYA H V	Sowmya
17	SRI PRIYA C	Sripriya
18	VASANTH C	Vasanth
19	VIDHYA SREE N	Vidhya
20	AISHWARYA M	Aishwaryam
21	AKSHATHA V SARAGANA CHARIMATH	Akshatha
22	ALBA RACHELL JOHN	Alba
23	ANJITHA VENU M	Anjitha
24	ANU THOMAS	Anu Thomas
25	ASHIN VAREETH	Ashin
26	BONNIE ACSAN JOSEPH	Bonnie
27	DIVYA C REDDY	Divya
28	ELDHOSE VARGHESE	Eldhose





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29	G CHAITANYA SAGAR	
30	IRRIN POULOSE	



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PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. Archana B.A has attended a Seminar on *Protecting your ideas-IPR* held at the Department of Pharmaceutics, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2018-19.


Co-ordinator

Mrs. Amritha
Dept. of Pharmaceutics
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HOD

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Dr. Padmaa M Paarakh
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PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. Anupama V.P has attended a Seminar on *Protecting your ideas-IPR* held at the Department of Pharmaceutics, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2018-19.


Co-ordinator

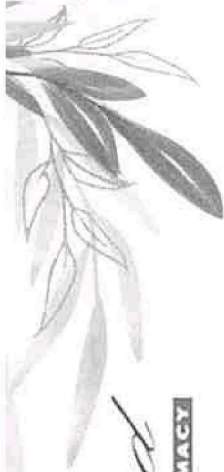
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PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. Sowmya. H.V has attended a Seminar on *Protecting your ideas-IPR* held at the Department of Pharmaceutics, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2018-19.


Co-ordinator

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PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. Aswathi. V has attended a Seminar on
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Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year
2018-19.


Co-ordinator

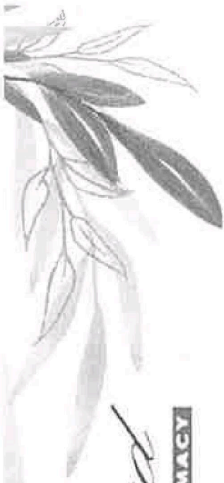
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PARTICIPATION CERTIFICATE

This is to certify that Mr/Ms/Dr/Mrs. Vasanth. C has attended a Seminar on *Protecting your ideas-IPR* held at the Department of Pharmaceutics, The Oxford College of Pharmacy, Bangalore, Karnataka, for the academic year 2018-19.


Co-ordinator

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